



Assistant Merchant - Victoria's Secret - Columbus, OH

Contact: L BRANDS

Email: l_brands@countyjobs.careers

https://al-randolph.countybuyselltrade.com/jobs/assistant-merchant-victoria-s-secret-columbus-oh_reynoldsburg_80367

Address:

842 Park Ave NW, Reynoldsburg

Price:

Check with seller

Details
Apply
Description
The Assistant Merchant supports the product or category in delivering financial volume expectations of a book of business. Act as the Subject Matter Expert on various retail areas and topics, including, but not limited to, customer intimacy, competitive intelligence, testing execution, product/sample management, visual and comprehensive systems management. The Assistant Merchant supports the strategy of the merchandise assortment through seamless execution. RESPONSIBILITIES: Strategy • Drive and execute client intimacy activities developed by the merchant, sharing insights with merchant leaders while making business recommendations • Provide product strategy recommendations by gathering competitive intelligence on current competition and trends • Assist in seasonal hindsighting process through the ownership of color ranking and client insights Customer • Be the voice of the customer through store travel for tests, market distortions, and new product launches. • Be in stores and/or on campus on a weekly basis to gain customer feedback and business insights • Understand the customers lifestyle by staying on top of trends, social media, and pop culture as it specifically relates to the collegiate customer • Understands the Brand target customer by tracking and experiencing customer attitude and lifestyle and participating in selecting product that appeals to the customer's taste • Engage in competitive patterning in order to understand the current competition/market trends and influence product strategy. Product • Support the merchant/leader in delivering financial objectives and maximizing volume and profit by leveraging intuitive client insights when building seasonal strategies • Drive accuracy of product detail through excellent execution and management of assortment documentation and communication • Support marketing/visual strategy and sales education/store operations through consistency and accuracy in line lists, brand guides, sign requests, product information, and assortment details, reacting with urgency while comprehending overall strategy • Own the accuracy of samples as well as the physical samples for a book of business across multiple seasons. • Assist in key meeting prep with sample availability, deck preparation, and ad hoc requests and analysis, always staying agile and flexible • Manage product edits & inputs for multiple floorsets and seasons and by prioritizing tasks and balancing competing priorities. Financial • Understand financial parameters and applications needed to drive results in a fashion retail business. Identify opportunities for seasonal and in-line performance support of the merchant leader. Detailed sales and market trends and recommendations to impact a book of business. • Cultivate and maintain cross-functional partnerships and account communications. Constantly confidential.



l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH

l_brands@countyjobs.careers
<https://tinyurl.com/2wvn5anb>

Assistant Merchant
Victoria's Secret
Columbus, OH